

# Tarrant County Breastfeeding Coalition

Meeting Minutes

January 10, 2018

## INTRODUCTIONS & ANNOUNCEMENTS

14 attendees present; Snacks provided by Kimberly Porter from Blue Zones Project Fort Worth; January 27th next free Childbirth education class at The Natural Way Birthing Project, also free Breastfeeding classes at Babies R Us; MLK Day of Service Diaper Drive (goal is to offer one pack of diapers to every mom who attends their class); Layne moved to donate diapers on behalf of coalition; motion amended by Amanda to donate cash/gift card to Nikia/The Natural Way BP so she can purchase diapers as needed - approved in amount of \$150. Minutes approved from Nov. 2017 minutes.

## OFFICERS' REPORTS

Treasurer Current bank balance \$8,746.53

Secretary Current roster (last count at end of 2016 = 60 members)

Membership Roundup; Website update

## COMMUNITY OUTREACH

NIPs & Mother-Friendly businesses - Window Cling Selfie Contest on Social Media - Layne will order more stickers for the coalition to provide.

TXBC as leader of local coalitions - upcoming campaigns for window clings and nursing in public; MomProm coming up March 3rd in Wichita Falls. They're also working on getting lactation stations at airports - take pics when you see them!

Community Needs Assessment - Amanda - in the process of creating a 10 question survey to send to everyone involved in providing breastfeeding care with the goal of identifying gaps - be those geographical, language, time, etc. Proof will be sent to volunteers from the coalition to edit as needed before sending out to the public.

MLK Day of Service Diaper Drive - The Natural Way Birthing Project (deadline January 15)

Events Coordinator FEBLO 2018 Update - August 4th at Fort Worth Botanic Garden

## African American Bf Taskforce

African American Health Fair will be in April at TCC South; Spring Ice Cream Social upcoming as well - details to come; Quarterly events upcoming this year as well.

Other Business Kimberly Porter from Blue Zones Project Fort Worth provided an overview of the BZP initiative in Fort Worth. Workshop idea: lactation cookies workshop with BZP.

**UPCOMING** *Membership Roundup: join \$20 Individual, \$40 Nonprofit, or, \$50 Corporate  
Your \$\$ goes a long way in support of breastfeeding in Tarrant County!*

---

**MISSION:** To improve the health of Tarrant County by working collaboratively to protect, promote, and support breastfeeding.

**VISION:** A community culture rooted in family friendly principles in support of breastfeeding.